

**ASSOCIATION OF TEACHER EDUCATORS
STRATEGIC PLANNING DOCUMENT
(Approved by ATE's Delegate Assembly, February 2007)**

The Strategic Plan will guide the activity of ATE and help link resources and responsibilities to the specific targets identified. This important document will help members, leaders, the Board of Directors, and the Executive Director of ATE focus on the important business of the organization.

The Strategic Plan reiterates the Association's mission statements and commitments. It includes six goal statements with target statements and action steps for each goal. Progress toward achieving the goals will be monitored continually, and the plan will be updated and revised regularly.

About ATE: The Association of Teacher Educators was founded in 1920 and is an individual membership organization devoted solely to the improvement of teacher education both for school-based and post secondary teacher educators. Membership is open to all individuals concerned with quality teacher education.

MISSION STATEMENT

ATE advocates for quality teacher preparation and career-long teacher education that prepares teachers to teach ALL CHILDREN and work effectively with families and communities.

PRINCIPLES

The Association and its members are committed to--

- Advocate for P-20 teacher education and the teaching profession.
- Provide leadership for building quality teacher education programs based on research, theory and practice.
- Increase communication and build collaborative relationships among individual members, units, and organizations.
- Expand member participation in leadership roles within and outside the Association.
- Advocate for an emphasis on and integration of families and communities in the preparation of teachers.

GOAL 1: *ATE WILL ADOPT AND IMPLEMENT AN ORGANIZATIONAL AGENDA PROMOTING QUALITY FOR TEACHER EDUCATION PROGRAMS, TEACHER EDUCATORS, TEACHERS, SCHOOL ADMINISTRATORS, AND CHILDREN.*

Target Statement 1.1: Through its Board of Directors, officers, Executive Director, units, committees, commissions, councils, and task forces, ATE will take a leadership position by developing, influencing, and endorsing the creation of policy to guide quality teacher education.

Target Statement 1.2: Through its Board of Directors, officers, Executive Director, units, committees, commissions, councils, and task force, ATE will participate in and respond to the development and revision of standards for teacher preparation and professional development, develop, define, and disseminate quality standards for student learning, teacher preparation, and professional development.

Target Statement 1.3: Through its Board of Directors, officers, Executive Director, units, committees, commissions, councils, and task force, ATE will initiate and coordinate interprofessional collaborations to influence education and teacher education around quality initiatives.

Target Statement 1.4: Through its Board of Directors, officers, Executive Director, units, committees, commissions, councils, and task force, ATE will develop and support a rigorous research agenda for teacher education that is longitudinal and on-going and based on quality indicators.

Target Statement 1.5: Through its Board of Directors, officers, Executive Director, units, committees, commissions, councils, and task force, ATE will showcase effective teacher education programs and practices.

GOAL 2: *ATE WILL INCREASE ITS MEMBERSHIP WHILE EMPHASIZING ISSUES OF EQUITY AND DIVERSITY.*

Target Statement 2.1: ATE will develop a bold, systemic plan of membership recruitment and retention among specific groups, including P-12 public/private school teachers/administrators, higher education faculty and administrators, federal, state and local education policy makers, consultants, related associations, state or regional affiliates, and others who are concerned about quality teacher preparation.

Target Statement 2.2: ATE will continue its membership emphasis of service, leadership, and professional development.

GOAL 3: *ATE WILL CONTINUE TO INCREASE COMMUNICATION, COLLABORATION, AND COORDINATION WITHIN ATE.*

Target Statement 3.1: ATE will build and maintain mutually beneficial relationships between and among individual members, units, and national ATE.

Target Statement 3.2: National ATE and units will systematically identify needs and address them in a collaborative manner.

Target Statement 3.3: Through the national office, ATE will establish an effective means for collecting and disseminating information.

GOAL 4: *ATE WILL ANUALLY EXAMINE ITS ORGANIZATIONAL*

***STRUCTURE TO MAXIMIZE LEADERSHIP DEVELOPMENT AND
MEMBER PARTICIPATION IN THE NATIONAL, REGIONAL, AND STATE
UNITS.***

Target Statement 4.1: ATE leadership will assure that participation in the Association is open to all members.

Target Statement 4.2: Through its committee structure, sponsored programs and outreach to members, ATE will develop new leadership and enhance the abilities of those who aspire to hold leadership positions within the organization.

GOAL 5: ***ATE WILL DEVELOP A FINANCIAL PLAN WHICH IS PREDICTABLE,
STABLE, AND GROUNDED IN DIVERSITY OF REVENUE SOURCES.***

Target Statement 5.1: Through the Board of Directors, the Fiscal Affairs Committee, and the Association Development Committee, ATE will develop a plan to ensure predictable growth income to support current and anticipated Association activities.

Target Statement 5.2: The Board of Directors will work to ensure that the ATE reserve fund is continually increased.

Target Statement 5.3: A realistic percentage of ATE's annual budget will be derived from membership dues, publication sales, sponsorships and other sources besides meetings income.

Target Statement 5.4: ATE will follow the approved Board policy for having a voice in organizations to which ATE pays dues and establish clear procedures and policies for paying dues to outside organizations..