ATE 2027 SPONSORSHIP OPPORTUNITIES

www.ATE1.org

Sponsors serve an important role in ATE's ability to actualize the organization's mission and vision. Thank you for your consideration of support.

Association of Teacher Educators
P.O. Box 793, Manassas, VA 20113

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INTRODUCTION

The Association of Teacher Educators (ATE) was founded in 1920 and is the only national, individual membership organization devoted solely to the improvement of teacher education for both school and campus-based teacher educators. ATE members represent over 650 colleges and universities, 500 major school systems and the Association represents its members' interests before governmental agencies and educational organizations. ATE's representational form of governance offers members an unusually high level of opportunity for national leadership.

VISION

ATE promotes advocacy, equity, leadership, and professionalism for teacher educators in all settings and supports quality education for all learners at all levels.

MISSION

ATE, as an individual membership organization, promotes quality teacher education through both exemplary clinical practice and research.

Premium Event Sponsorship Opportunities | Levels and Benefits

	Tier: Bronze $2K - $3,999	Tier: Silver $4K - $5,999	Tier: Gold $6K - $9,999	Tier: Platinum $10K & above
Reception Sponsorship of Event Reception				✓ 1 Reception
Showcase Session 60-Minute Education Related Presentation			✓ 1 Showcase Session	✓ 2 Showcase Sessions
Registration Comp. Registration for Sponsor Representatives		✓ 1 Registration	✓ 2 Registrations	✓ 3 Registrations
Exhibit Table Name Badge (up to two) On-site Representatives		✓ 1 Table	✓ 2 Tables	✓ 3 Tables
E-Program Ad	✓ Quarter Page	✓ Half Page	✓ Full Page	✓ Full Page and Half Page
Conference App Presence	✓	✓	✓	✓
Registration Table Flyers for Pickup	✓ One Page	✓ One Page	✓ Two Pages	✓ Two Pages
Recognition Sponsor Recognition at Keynote Sessions, on event Signage, in App, and E-Program	✓	✓	✓	✓
Website Link Active Link in the Sponsorship area on ATE's Website	✓	✓	✓	✓
Social Media ATE Social Media Group Push During Conference	✓	✓	✓	✓
ATE Membership One-Year ATE Membership	1 Students 1 K12 Teacher	2 Students 1 K12 Teacher	3 Students 1 K12 Teacher	4 Students 1 K12 Teacher

Exhibits and Advertisements | A La Carte Options

(AM27 due by 1/8/27)

	Exhibit Options and Description	AM27 Rate
1	**Tables (6 ft. x 3 ft. each)** Table Arrangement Options: – Parallel to Wall – L-Shaped (2+ Tables) – End-to-End (2+ Tables) – U-Shaped (3+ Tables) One Table Two Tables Three Tables Add-on Option: Exhibitor "Pop-Up" or Floor to Ceiling Display *(Pop-Up not to exceed 10 ft. wide x 10 ft. high x 3 ft. deep)*	$600 $1,175 $1,750 $300
2	**Tabletop Display (unstaffed)** Provide multiple copies of up to 3 different marketing items	$325
	In-App, E-Program, & Registration Pickup Description	**AM27 Rate**
3	**In-App and E-Program Advertisement / Social Media & Web** • Social Media & Website Listing (details in notes below) • In-App & E-Program Advertisement (Ad sizes and ratios detailed in notes below)	$700
4	**One Page Registration Table Pickup** Provide copies of a one-page doc (no larger than 8.5" x 11") to be placed at the event registration table for pickup (This selection does not include social media, website, or app advertisements)	$150

Important Notes Pertaining to Sponsorships, Exhibits, and Advertisements:

- Exhibitors/Advertisers include a listing in the event e-program, social media post listing during the event, and a listing on ATE's website with a link to the exhibitor/advertiser website.
- In-App & E-Program Advertisement: For optimal viewing of your advertisement, use a 600px width X 775px height (equivalent to a full US Letter page).

  ATE can accommodate a minimum of 150px height and a maximum height not to exceed 775px. Suggested Advertisement Sizes & Ratios include:

  – 600px width X 150px height (4:1)

  - 600px width X 314px height (1.91:1)
  - 600px width X 600px height (1:1)
  - 600px width X 775px height (1:1.2941) - equivalent to a full US Letter page
- ATE provides app images based on your website content if no images are received.
- If you are submitting images, dimensions for the two in-app images include: Profile logo (W 600px x H 300px); Rotating Banner (W 640px x H 80px). Specs must be followed and images must be received no later than one month before the event (72 dpi resolution, flattened, no layers, png image format only, color mode RGB, avoid transparency backgrounds, animations are not supported)
- ATE will make every effort to have the event e-program available one week prior to the event.
- For more information about ATE Exhibitor and Advertisement Opportunities, please contact ATE's Assistant Director of Meetings for Publicity and Revenue Enhancement, Ed Pultorak via email at Pultorak@siu.edu.

2027 ATE Annual Meeting Event Sponsorship | A La Carte Options

(AM27 Sponsorships Due by 1/8/27)

2027 Annual Meeting Sponsorship Opportunities	Cost	# Available
FEATURED SPEAKER & MEAL FUNCTIONS		
• Awards Dinner	$10,000	2
• Opening General Session	$5,000	2
• Robert J. Stevenson Memorial General Session	$2,500	3
• Distinguished Teacher Educator General Session	$2,500	3
• Research General Session	$2,500	3
• Newcomers' Welcome Session	$2,000	2
Note: *Sponsor does not select speakers*		
PROFESSIONAL PROGRAMS & SPECIAL SESSIONS		
• Emerging Scholars	$1,000	unlimited
• Inquiry Initiative	$2,000	unlimited
• Leadership Academy	$1500-$4,000	unlimited
• Featured Session	$2,000	unlimited
• Clinical Practice Fellows	$3,000	unlimited
RECEPTIONS		
• President's Evening Reception	$6,000	4
• President's Governance Reception	$3,000	3
• Exhibitors' Reception	$4,000	2
• Induction System for New Professors; Symposium Reception	$1,000	3
BREAK SERVICE		
• Morning Tea / Coffee	$3,500	2
• Afternoon Break	$3,500	2
CONFERENCE VENUE		
• Sponsorship Logo on Conference Tote Bag*	$3,000	3
• Event Audio Visual / WiFi	$5,000	3
• General Session Stage Decorations	$1,000	3
• General Session Table Decorations	$500	2
• General Sponsorship	$500-$2000	unlimited
*Requires pre-approval from national office		

2027 Annual Meeting Student and Teacher Sponsorship	Cost
• Student Annual Meeting Registration at the early bird rate and a one-year membership to ATE.	$520/student
• K12 Teacher Annual Meeting Registration for One Day Pass and a one-year membership to ATE.	$695/teacher

If you are interested in purchasing **A LA CARTE** options for your sponsorship, exhibition, and/or advertisements, take the A LA CARTE link below to select and complete your purchase online.

A LA CARTE Link

If you are interested in purchasing a tier-level premium sponsorship package, take the **PREMIUM SPONSORSHIP** link below to select and complete your purchase online.

PREMIUM SPONSORSHIP Link